

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498212-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
GFSB	House- National	WFSB-Fairfield	National

Billing Address:

Message & Media Inc
Attention: Accounts Payable
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	498212	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

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2	GFSB	Tu	10/16/12	6:54 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT122H	\$50.00	NM																																																																													
3	GFSB	W	10/17/12	6:44 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT123H	\$50.00	NM																																																																													
1	GFSB	Th	10/18/12	6:54 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT123H	\$50.00	NM																																																																													
5	GFSB	F	10/19/12	6:45 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	CMT123H	\$50.00	NM																																																																													
6	10/15/12	10/19/12	7AM-9AM The Early Show	7AM-9AM	MTWTF--	:30	5	\$30.00	NM																																																																														
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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498212-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 15-October 21, 20		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/21/12	10/21/12	SU Eyewitness News	7AM-9AM	-----S	:30	1	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 7:44 AM SU Eyewitness News 7AM-9AM :30 CMT122H \$35.00 NM									
11	10/21/12	10/21/12	CBS Sunday Morning	9AM-10:30Am	-----S	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 9:59 AM CBS Sunday Morning 9AM-10:30Am :30 CMT123H \$85.00 NM									
12	10/21/12	10/21/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----S	:30	1	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 11:12 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 CMT122H \$55.00 NM									
13	10/15/12	10/19/12	9AM-10AM	9AM-10AM	MTWTF--	:30	5	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB M 10/15/12 9:55 AM 9AM-10AM 9AM-10AM :30 CMT120H \$30.00 NM 2 GFSB Tu 10/16/12 9:48 AM 9AM-10AM 9AM-10AM :30 CMT122H \$30.00 NM 1 GFSB W 10/17/12 9:36 AM 9AM-10AM 9AM-10AM :30 CMT123H \$30.00 NM 3 GFSB Th 10/18/12 9:24 AM 9AM-10AM 9AM-10AM :30 CMT123H \$30.00 NM 5 GFSB F 10/19/12 9:37 AM 9AM-10AM 9AM-10AM :30 CMT123H \$30.00 NM									
14	10/15/12	10/19/12	10AM-11AM	10AM-11AM	MTWTF--	:30	5	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB M 10/15/12 10:26 AM 10AM-11AM 10AM-11AM :30 CMT120H \$20.00 NM 2 GFSB Tu 10/16/12 10:59 AM 10AM-11AM 10AM-11AM :30 CMT123H \$20.00 NM 1 GFSB W 10/17/12 10:58 AM 10AM-11AM 10AM-11AM :30 CMT122H \$20.00 NM 5 GFSB Th 10/18/12 10:58 AM 10AM-11AM 10AM-11AM :30 CMT122H \$20.00 NM 4 GFSB F 10/19/12 10:25 AM 10AM-11AM 10AM-11AM :30 CMT122H \$20.00 NM									
15	10/15/12	10/19/12	Price Is Right	11AM-12PM	MTWTF--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB M 10/15/12 11:59 AM Price Is Right 11AM-12PM :30 CMT120H \$65.00 NM 1 GFSB Tu 10/16/12 11:30 AM Price Is Right 11AM-12PM :30 CMT122H \$65.00 NM 2 GFSB W 10/17/12 11:28 AM Price Is Right 11AM-12PM :30 CMT123H \$65.00 NM 3 GFSB Th 10/18/12 11:29 AM Price Is Right 11AM-12PM :30 CMT123H \$65.00 NM 5 GFSB F 10/19/12 11:59 AM Price Is Right 11AM-12PM :30 CMT123H \$65.00 NM									
16	10/15/12	10/19/12	Eyewitness News at Noon	12PM-12:30PM	MTWTF--	:30	5	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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5	GFSB	F	10/19/12	12:22 PM	Eyewitness News at Noon	12PM-12:30PM	:30	CMT122H	\$50.00	NM																																																																													
17	10/15/12	10/19/12	CBS Daytime	1230-2p	MTWTF--	:30	5	\$40.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>MTWTF--</td><td>5</td><td>\$40.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>GFSB</td><td>M</td><td>10/15/12</td><td>12:54 PM</td><td>CBS Daytime</td><td>1230-2p</td><td>:30</td><td>CMT120H</td><td>\$40.00</td><td>NM</td></tr><tr><td>1</td><td>GFSB</td><td>Tu</td><td>10/16/12</td><td>1:59 PM</td><td>CBS Daytime</td><td>1230-2p</td><td>:30</td><td>CMT122H</td><td>\$40.00</td><td>NM</td></tr><tr><td>3</td><td>GFSB</td><td>W</td><td>10/17/12</td><td>12:55 PM</td><td>CBS Daytime</td><td>1230-2p</td><td>:30</td><td>CMT123H</td><td>\$40.00</td><td>NM</td></tr><tr><td>5</td><td>GFSB</td><td>Th</td><td>10/18/12</td><td>12:58 PM</td><td>CBS Daytime</td><td>1230-2p</td><td>:30</td><td>CMT123H</td><td>\$40.00</td><td>NM</td></tr><tr><td>2</td><td>GFSB</td><td>F</td><td>10/19/12</td><td>12:56 PM</td><td>CBS Daytime</td><td>1230-2p</td><td>:30</td><td>CMT123H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	MTWTF--	5	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	GFSB	M	10/15/12	12:54 PM	CBS Daytime	1230-2p	:30	CMT120H	\$40.00	NM	1	GFSB	Tu	10/16/12	1:59 PM	CBS Daytime	1230-2p	:30	CMT122H	\$40.00	NM	3	GFSB	W	10/17/12	12:55 PM	CBS Daytime	1230-2p	:30	CMT123H	\$40.00	NM	5	GFSB	Th	10/18/12	12:58 PM	CBS Daytime	1230-2p	:30	CMT123H	\$40.00	NM	2	GFSB	F	10/19/12	12:56 PM	CBS Daytime	1230-2p	:30	CMT123H	\$40.00	NM
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21	10/15/12	10/19/12	5PM-5:30PM Eyewitness	5PM-5:30PM	MTWTF--	:30	5	\$65.00	NM																																																																														
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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498212-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 15-October 21, 20		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/15/12	10/19/12	5PM-5:30PM Eyewitness New	5PM-5:30PM	MTWTF--	:30	5	\$65.00	NM
10/15/12 10/21/12 MTWTF-- 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB M 10/15/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT123H \$65.00 NM 2 GFSB Tu 10/16/12 5:21 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT122H \$65.00 NM 1 GFSB W 10/17/12 5:19 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT123H \$65.00 NM 4 GFSB Th 10/18/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT122H \$65.00 NM 5 GFSB F 10/19/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 CMT122H \$65.00 NM									
22	10/15/12	10/19/12	5:30PM-6PM Eyewitness New	5:30PM-6PM	MTWTF--	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB M 10/15/12 5:39 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT122H \$65.00 NM 1 GFSB Tu 10/16/12 5:46 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT123H \$65.00 NM 4 GFSB W 10/17/12 5:39 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT122H \$65.00 NM 5 GFSB Th 10/18/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT123H \$65.00 NM 2 GFSB F 10/19/12 5:37 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 CMT123H \$65.00 NM									
23	10/15/12	10/19/12	6PM-6:30PM Eyewitness New	6PM-6:30PM	MTWTF--	:30	5	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 6:21 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT123H \$90.00 NM 3 GFSB Tu 10/16/12 6:28 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT122H \$90.00 NM 2 GFSB W 10/17/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT123H \$90.00 NM 5 GFSB Th 10/18/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT122H \$90.00 NM 4 GFSB F 10/19/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 CMT122H \$90.00 NM									
24	10/15/12	10/19/12	7PM-7:30PM Eyewitness New	7PM-7:30PM	MTWTF--	:30	5	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 7:10 PM 7PM-7:30PM Eyewitness New 7PM-7:30PM :30 CMT122H \$90.00 NM 3 GFSB Tu 10/16/12 7:28 PM 7PM-7:30PM Eyewitness New 7PM-7:30PM :30 CMT123H \$90.00 NM 2 GFSB W 10/17/12 7:28 PM 7PM-7:30PM Eyewitness New 7PM-7:30PM :30 CMT122H \$90.00 NM 5 GFSB Th 10/18/12 7:12 PM 7PM-7:30PM Eyewitness New 7PM-7:30PM :30 CMT123H \$90.00 NM 4 GFSB F 10/19/12 7:10 PM 7PM-7:30PM Eyewitness New 7PM-7:30PM :30 CMT123H \$90.00 NM									
25	10/15/12	10/19/12	7:30PM-8PM Eyewitness New	7:30PM-8PM	MTWTF--	:30	5	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 7:29 PM 7:30PM-8PM Eyewitness New 7:30PM-8PM :30 CMT123H \$90.00 NM 2 GFSB Tu 10/16/12 7:56 PM 7:30PM-8PM Eyewitness New 7:30PM-8PM :30 CMT122H \$90.00 NM 3 GFSB W 10/17/12 7:42 PM 7:30PM-8PM Eyewitness New 7:30PM-8PM :30 CMT123H \$90.00 NM 5 GFSB Th 10/18/12 7:45 PM 7:30PM-8PM Eyewitness New 7:30PM-8PM :30 CMT122H \$90.00 NM 4 GFSB F 10/19/12 7:47 PM 7:30PM-8PM Eyewitness New 7:30PM-8PM :30 CMT122H \$90.00 NM									
26	10/20/12	10/20/12	7PM-8PM Eyewitness New	7PM-8PM	-----S-	:30	1	\$25.00	NM

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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
498212-1	10/21/12	October 2012	10/01/12 - 10/21/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Frlends Df Chris Murphy	October 15-October 21, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$25.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 GFSB	Sa	10/20/12	7:55 PM	7PM-8PM	7PM-8PM	:30	CMT123H	\$25.00	NM
27	10/15/12	10/19/12	David Letterman	1135PM-1237AM	MTWTF--	:30	5	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$30.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 GFSB	M	10/15/12	11:47 PM	David Letterman	1135PM-1237AM	:30	CMT123H	\$30.00	NM
2 GFSB	Tu	10/16/12	12:14 AM	David Letterman	1135PM-1237AM	:30	CMT122H	\$30.00	NM
4 GFSB	W	10/17/12	12:30 AM	David Letterman	1135PM-1237AM	:30	CMT122H	\$30.00	NM
5 GFSB	Th	10/18/12	12:33 AM	David Letterman	1135PM-1237AM	:30	CMT122H	\$30.00	NM
1 GFSB	F	10/19/12		David Letterman	1135PM-1237AM	:00		\$30.00	NM
	Credited								
28	10/15/12	10/20/12	M-SU Eyewitness News @ 11PM-11:35PM	MTWTF--		:30	5	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$65.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 GFSB	M	10/15/12	11:22 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT122H	\$65.00	NM
1 GFSB	Tu	10/16/12	11:33 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT123H	\$65.00	NM
3 GFSB	Th	10/18/12	11:26 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT123H	\$65.00	NM
4 GFSB	F	10/19/12	11:24 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT123H	\$65.00	NM
5 GFSB	Sa	10/20/12	11:22 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	CMT122H	\$65.00	NM
Total Spots						111			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$5,420.00
<u>Agency Commission</u>	\$813.00
<u>Net Amount Due</u>	\$4,607.00